

# The Open Enterprise

October 20, 2005 in Metro Washington, DC

Instructors: Joseph M. Firestone, Ph.D.

and Mark W. McElroy

<u>Module</u>	<u>Topic</u>	<u>Time</u>	<u>Mode</u>
1	• Class Introductions, Overview, and Objectives	8:30 - 9:00	FD
2	• Decision Execution Cycles and Problem Solving	9:00 - 9:30	LD
3	• What Is Knowledge?	9:30 - 10:05	LD
4	• The TNKM Reference Model and The Knowledge Life Cycle	10:05 - 10:30	LD
	BREAK	10:30 - 10:45	
4	• The TNKM Reference Model and The Knowledge Life Cycle (cont.)	10:45 - 11:25	LD
5	• Case Study of Partners HealthCare	11:25 - 11:35	CS
	– Breakout Discussion of Partners HealthCare	11:35 - 12:00	BD
	Lunch	12:00 - 1:00	LD
	– Breakout Discussion of Partners HealthCare (cont.)	1:00 - 1:10	BD
	– Round Table Discussion of Partners HealthCare	1:10 - 1:50	RT
6	• Open Enterprise: Strategy and Method		
	– The Policy Synchronization Method	1:50 - 2:15	LD
	– Defining and Specifying the Open Enterprise	2:15 - 2:30	LD
	BREAK	2:30 - 2:45	
	– Defining and Specifying the Open Enterprise (cont.)	2:45 - 3:05	LD
	– Communities of Practice and Communities of Inquiry	3:05 - 3:20	LD
	– The Sustainability Code	3:20 - 3:40	LD
	– Getting to the Open Enterprise: A KM Strategy	3:40 - 4:10	LD
7	• Round Table Discussion on the Open Enterprise	4:10 - 4:30	RT

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**Mode Abbreviations:**

FD = Facilitated Discussion

LD = Lecture Discussion

RT = Round Table Discussion

BD = Breakout Discussion

**Texts: *Key Issues in the New Knowledge Management* and *Excerpt #1 from the Open Enterprise* both by Joseph M. Firestone, Ph.D. and Mark W. McElroy**