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**PRESS  
RELEASE**

## **KMCI Publishes Views on KM and Corporate Epistemology**

October 15, 2003 - KMCI today released a presentation that seeks to illuminate the ties between competing KM strategies and practices and their underlying (and often obscured) epistemologies. Sometimes referred to as 'Corporate Epistemology,' this issue deals with the apparent, if not intentional, philosophies organizations and their managers subscribe to with regard to what should pass for truth as a basis for action. KMCI's analysis reveals that most organizations seem to subscribe to what contemporary scholar Mark A. Notturmo, refers to as 'Floating Foundationalism': the view that no one can know anything for sure but that on the authority of, say, managers, we should all carry on as though we do. The vast majority of contemporary KM theory and practice is arguably predicated on this view, which in turn suggests that most of what passes for mainstream KM today is irrational and damaging to the interests of business.

The presentation released today by KMCI highlights a more promising and rational alternative. The presentation itself can be downloaded free by visiting the KMCI Resources and Links webpage at: [www.kmci.org](http://www.kmci.org).

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More information about KMCI can be found at [www.kmci.org](http://www.kmci.org), or by contacting Mark W. McElroy, president of KMCI, at [mmcelroy@vermontel.net](mailto:mmcelroy@vermontel.net).